



CINEMA E IMMAGINI PER LA SCUOLA

The project

CiPS is the **NATIONAL CINEMA AND PICTURES PLAN FOR SCHOOLS** promoted by the **Ministry of Education and Merit** - General Directorate for Organisational Planning, Innovation in Administrative Processes, Communication and Contracts and by the **Ministry of Culture** - General Directorate for Cinema and Audiovisual.

The Context

With the implementation of Law 107 of 2015, **picture education** has arrived on the school desks, also **cinema and audiovisual** have fully entered the Plan of the educational program of schools of all grades and levels. These new subjects are considered no longer and not only as instruments, but as specific disciplines able to counteract iconic illiteracy, to contribute to the construction of a **common audiovisual culture** and to the formation of a **learning environments, as skills** that focalizes on students and their current cultural and educational needs. This will lead to the **formation of a conscious public**, favouring a critical understanding of the present and enabling them of dialoguing about the ongoing digital revolution.

In particular, the actions of the **National Plan Cinema and Pictures for Schools** are oriented to the **promotion of the teaching of cinematographic and audiovisual language**, and to the acquisition of tools and methods of analysis that favours the knowledge of the **grammar of pictures** and the awareness of the nature and peculiarity of their functioning.

Implementing Article 27 of the **Cinema and Audiovisual Law of November 14, 2016, No. 220**, the Plan provides each year for the allocation of **12 MILLION EURO**, equal to at least 3 percent of the endowment of the **Fund for Cinema and Audiovisual**, to schools of all levels and professionals in the sector for the enhancement of skills in film, techniques and media of production and distribution of images and sounds, as well as for literacy in the art, techniques and media of production and distribution of pictures.

Actions

The National Plan Cinema and Pictures for Schools envisions:

- regional and national projects for the **teacher training** that aim to include in the school system a new target/figure: the visual education operator at school; in the national training project more than 27,600 teachers will be involved, 3 per school institution;
- the issuance of **tenders aimed at schools of all grades and levels and professionals** to support and promote the study and use of cinema and audiovisual language at school;
- various **operational tools and programs** useful to schools to include the teaching of cinema and audiovisuals in their educational programs, to support workshop activities together with professionals in the field, to promote festivals and exhibitions dedicated to the world of school and much more.

The Platform

www.cinemaperlascuola.istruzione.it is the first institutional web platform promoted by the two Ministries dedicated to the cinema and **audiovisual world at school**.

A single large container of paths and teaching tools within which schools and professionals will find all the initiatives promoted by the two Ministries as part of the National Plan Cinema and Pictures for Schools: opportunities, tenders, teaching materials, audiovisual materials, learning objects, training courses and any other useful tool to start paths of visual education at school.

Contacts

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