

WELCOME KIT

ALL YOU NEED TO KNOW ABOUT



13th - 15th of September Milan

INDEX

THE FESTIVAL

ABOUT DUEMILA30

THE EVENTS

<u>FRIDAY</u> <u>Saturday</u> <u>Sunday</u>

PARTNERS

ISTITUTIONS ONLUS & COOPERATIVES TECHNICAL SPONSOR

THE SCIENTIFIC COMMITTEE

FESTIVAL MAP

LOCATIONS

MISSION

THE JURY

UNDERGROUND MAP

THE WORKSHOPS

<u>PIRECTORS</u> AMBASSAPORS



FESTIVAL



MISSION

What drives change? How does it develop and spread across our world, transforming into an entrenched awareness? How can change radically alter our lifestyles our development patterns?

In 2015 the United Nations adopted the 2030 Agenda of 17 Sustainable Development Goals (SDGs), to be reached in the next fifteen years: new hopes of global peace and social justice, new models of economic growth, environmental protection and collective social life. These goals represent the best possible future ahead of us, the only one worth fighting for, as demonstrated by the thousands of worldwide initiatives working towards this achievement.

And who else, but the younger generation, has the originality and creativity to have a meaningful impact on this process? And what else, but cinema, has the ability to tear down barriers and borders, reaching universal audiences through its international language of images and emotions?

From these beliefs, Duemila30 was born: a new multicultural space for an intergenerational exchange of thoughts and ideas. An occasion of personal and professional growth. A link between each individual that strives to make this world a better place.

All of this can be achieved through cinema. Debating its social responsibility by analysing patterns of communication and diffusion. In summary: a new festival, hoping to lay the foundations for a new culture of sustainability among the young generations around the world.

扔



DUEMILA30

Was born out of the collaboration between Quindici19 and the United Nations Regional Information Center (UNRIC). The First Edition, held in December 2018 in Milan, drew together over 1000 filmmakers and 100 international guests for three days of events. Today, we're bigger and better than ever. Thanks to the support from the Italian Ministries of Education (MIUR) and of Cultural Heritage, we welcome you to the Second Edition.

COMPETITION & PRIZES

At the heart of our Festival is the short film competition. High school students (Dreamers category) and University students (Innovators category) challenge their creative skills to tell compelling and moving stories on the 17 SDGs.

Over 1000 aspiring directors participated, trying to win the prizes we offer:

Dreamers Category:

A mentorship in a documentary production company in Rome

Innovators Category:

The participation at the 77th Venice Film Festival as a Jury member for the Green Drop Award 2020

THE EXPERIENCE

But Duemila30 is far from just a competition. It is a chance to learn and teach, to showcase your work and explore new ideas. It is an opportunity to challenge yourselves, to begin dreaming of a more sustainable future, together.

The Festival takes place in Milan over three days, where young filmmakers and visionaries from across the world, gather together. Duemila30 represents a space for debating cinema's social responsibility, a space to learn from movie industry experts and a space to witness the personal experiences of social activists.

Over twenty events around the city: Workshops, lectures, masterclasses and screenings, all putting culture and art at the heart of the debate on our shared future.



THE JURY

ANDRÉ SINGER

Anthropologist and filmmaker, has produces fifteen films with Werner Herzog since *Lessons of Darkness* in 1992, including the most recent film *Into the Inferno*. As a director, André's film *Night Will Fall* has won a number of awards including an Emmy, a Peabody Award, the Royal Television Society Award, and two Focal International Awards.



LISA RUSSEL

Emmy Award-winning filmmaker who as 15+ years producing films and curing creative events that lie at the intersection of arts, social justice and global development. Attending Film Festivals and storytelling summits, she is a TEDx speaker, UN/ NGO contracted storyteller and art curator, leading international conferences and youth leadership programs.

FABIO GRAZIOSI

Responsible for the Italian Desk in the Brussels-based United Nations Regional Information Office for Western Europe (UNRIC), he began the UN career as Information assistant at the Rome-based UN Information Center (UNIC Rome) and then he became a Regional Information officer in the UN Peacekeeping Mission in Kosovo (UNMIK).



STEFANO LIBERTI

Italian journalist and filmmaker, he's a contributor to many magazines, such as *Internazionale*, *Le monde diplomatique*, *El Pais, Al Jazeera*. Since 2008, he wrote several books translated into English, Spanish, French, German, Korean and Chinese. As a filmmaker, he directed many movies for TV and cinema, like *Soyalism* (2018, co-directed with Enrico Parenti).

KOPAL SINGH

As an independent creative producer, she has been working with the Italian Producer/Director Brando Quilici for the last three years on documentary projects (for NatGeo) and children's feature film. Currently, she is working on her first feature film called *The Tiger's Nest*, written by Hugh Hudson and to be directed by Hugh Husdon and Brando Quilici.



VITTORIO GERARDO DUGARTE BARBARITO

Born in 1995, he raised in Caracas, Venezuela. He studied Media Communication and Audiovisual Arts and during the career, he discovered his passion for writing and producing movies. After finishing the bachelor degree, he moved to Madrid in 2017 to study Direction. In 2018, his short film *Creole Balls* won the Innovators Award of Duemila30 Festival.

THE SCIENTIFIC COMMITTEE

ANNAMARIA MANNARINO

Graduate in Architecture and teacher in Drawing and History of Art, for over ten years she has taught at Liceo Righi in Rome, where she supported Quindici19, accompanying us through the growth which has brought us to this stage, sharing with us an admiration for the magic of cinema and the feeling that the border between film and real life is not as clear and defined as it may seem.



MARTIN STRANGE-HANSEN

Filmdirector from Denmark, his speciality as a filmmaker is the human comedy, with a keen eye on dramatic structure. Besides his work as a film director Martin has a solid experience as a script doctor, film educator, lecturer and commissioning editor. Winner of the Academy Award® for Live Action Short Film in 2003.

MEREL GILSING

BARBARA GORETTI

Currently managing director of the Educational Department of Cinecittà si Mostra - Shows Off for the Istituto Luce Cinecittà in Rome, she has worked for various museums of Modern and Contemporary Art and for the MACRO in Rome (Italy), curating exhibitions and projects on art and cinema.



Expert in children and youth cinema, she develops media education projects for cultural organizations such as theaters, museums and festivals with her own company, Studio Zorro. Up until 2018, Merel worked at the education department of the Dutch Film museum EYE. Currently, she works as *Education Programmer* at the KLIK Animation FilmFestival and she's part of the film selection team at Cinekid Festival.

PAOLA ROTELLA



Researcher and writer based in Kabul, Afghanistan, she is currently working as *Acting Director* of the Institute of Afghan Arts and Architecture at Turquoise Mountain. She is interested in the geopolitical dimension of cultural processes and in recent years has focused her research on urban transformations, creative practices and intangible heritage in countries in conflict.



Expert in verbal and paraverbal communication and audiovisual techniques, she teaches of direction, event management, videomaking and communication techniques applied to the fashion industry at Accademia del Lusso in Rome since 2010. Her long experience in contact with huge audiences followed by years of teaching confronting new generations has helped her to interact with any kind of audience and target.



FESTIVAL MAP







Casa della Memoria - Via Federico Confalonieri, 14

Casa della Memoria is a public space that hosts initiatives and conferences and it's open every day to the inhabitants of the neighbourhood, to school students and to all the Milanese. The institution is dedicated to the values of freedom and democracy that base our civil life, it is a monument in homage to those who fought against Nazi fascism, to the victims of terrorism and the massacres of the second '900. It is an institute of the Cultural Directorate of the Municipality of Milan, which hosts five associations which, with their activity and the collaboration of the municipal administration, keep alive the memory of the history of Italy, from the Resistance to the years of terrorism. Hereby it's promoting the debate with the citizens and engaging in dialogue with the new generations.

For further information: <u>www.turismo.milano.it/wps/portal/luogo/</u> casadellamemoria



By Subway:



M5 - PURPLE LINE: Stop at ISOLA and walk for 60m M3 - YELLOW LINE: Stop at ZARA and walk for 700m M2 - GREEN LINE: Stop at GIOIA and walk for 400m

Casa Emergency - Via Santa Croce, 19

Casa Emergency is the Milanese headquarters of the Italian humanitarian association, founded in 2017 as a redevelopment project of an abandoned building that housed a school in the 40's. The aim of the project is to create a place open to all citizens to promote a culture of peace and put human rights into practice. Casa Emergency hosts numerous meetings, debates, exhibitions on the subject of migration and war.



By Subway:

M2 - GREEN LINE: Stop at PORTA GENOVA and walk for 750m



By Bus:

Tram line 9: Stop PIAZZA VENTIQUATTRO MAGGIO and walk for 260m Bus line 24: Stop MOLINO PELLE ARMI PIAZZA VETRA and walk for 600m





CINEMINO - Via Seneca, 6

Cinemino is a cultural space born in Milan in February 2018. It has a screening room with 74 seats and a small bar. It's an hybrid space, which promotes screenings as a collective moment of entertainment and cinema as a subject of debate.

With a vintage aesthetic and a warm and cozy atmosphere for meetings and presentations, in one year it has screened over 100 movies and organised over 50 meetings with dozens of artists. Cinemino also has a Bistrot that offers dishes with organic and locally sourced ingredients.

For further information: www.ilcinemino.it



By Subway: M3 - YELLOW LINE: Stop at PORTA ROMANA and walk for 650m

> By Bus: Bus line 65: Stop PIAZZA BUOZZI and walk for 550 m

C.I.Q Centro Internazionale di Quartiere - Via Fabio Massimo, 19

Located in the south-eastern outskirts of Milan, the C.I.Q building has its origins in the 1700s, incorporated over the centuries into the Milanese urban fabric. In 2013 it was acquired by the Municipality of Milan, which announced a tender for its redevelopment and restructuring.

The winners of the call, the Sunugal Association and the Feste Artigiane cooperative, planned to open the building to the neighbourhood, the city and the world: a tool for dialogue, meeting and confrontation, like promoting courses and laboratories, offering legal, fiscal and administrative assistance thanks to a CAF (Fiscal Assistance Center) Desk, hosting neighbourhood associations and a multicultural and multilingual library.

For further information: www.cascinacasottello.it



By Subway:

M3 - YELLOW LINE: Stop at PORTO DI MARE and walk for 300 m



By Bus:

Bus line 77 or Bus line 93: Stop VIALE OMERO



Fondazione Giangiacomo Feltrinelli - Viale Pasubio, 5

Founded by Giangiacomo Feltrinelli, Italian editor and political activist who created this institution in which he lavished energy, intelligence, commitment, resources, creativity. Born as a Library, then Institute, and finally Foundation, already since 1949 it develops research activities that relate hypotheses of the future with sources and suggestions that come from the past. It promotes a passionate reflection on the themes that animate the contemporary debate combining the reflections of research with the resources of its own heritage, to give suggestions, images and words, the form of tools for a possible future. The four main research areas are all embedded in the transformation processes of cities: Globalization and sustainability, European citizenship, Political innovation, Future of work.

For further information: www.fondazionefeltrinelli.it

____*****



By Subway:

M2 - GREEN LINE: Stop at MOSCOVA and walk 650m



Tram line 2 or 4: Stop at PIAZZALE BAIAMONTI and walk 250m Bus line 94: Stop at PIAZZALE BAIAMONTI and walk 250m

Madama Hostel & Bistrot - Via Benaco, 1

Madama Hostel & Bistrot is located in a Liberty building, in perfect Old Milan style, which once housed a Police Station. From here comes the name Madama, which in the jargon means precisely Police. Embellished with murals and works of art, the double soul of the Madama hostel and bistro has made this place a multi-ethnic space that aims to integrate its foreign guests and local customers. The Madama is also attentive to ecosustainability: furnished with furniture made with recycled materials, it has banned single-use plastic and makes customers aware of the need to correctly follow the collection of waste, in the name of greater environmental awareness.

For further information: www.madamahostel.com



By Subway:



M3 - YELLOW LINE: Stop at BRENTA and walk 600m

By Bus:

彭

Bus line 65 or 77 ---> stop at PORTA ROMANA FS and walk 600m



Nuovo Armenia - Via Livigno, 9

Nuovo Armenia was born in 2016 on the initiative of the New Armenia Association (see above) as a cultural center that generates unexpected cohabitations, that transforms imaginaries and languages, connect cultures. In an atmosphere of conviviality and multiculturalism, readings, concerts, exhibitions, parties, book presentations, debates, neighborhood meetings, film screenings and film shows are organized by the Nuovo Armenia Association.





By Subway:

M3 - YELLOW LINE: Stop at MACIACHINI and walk for 650m

By Bus: Bus 82 : Stop at VIA LIVIGNO VIA M.TE SAN GENESIO and walk for 150m

Palazzo Reale - Piazza Duomo, 14

As exhibition venue in the center of Milan, Palazzo Reale has been planning, designing and managing public art exhibitions for many years. Based on its rich and strong tradition that began in the 50's, Palazzo Reale continues to create new and groundbreaking exhibitions, at a level of excellence both in terms of the quality of scientific projects and the variety of proposals. Alongside an increasingly significant collaboration with the most prestigious names in Italian architecture, great importance is given to educational activities for schools, adults and families to provide useful tools for artistic understanding, also using new technologies and new media.

For further information: <u>www.palazzorealemilano.it</u>



By Subway:

M1 - REP LINE: Stop at PUOMO and walk 150m M3 - YELLOW LINE: Stop at PUOMO and walk 150m



By Bus:

Tram line 15: Stop at PUOMO and walk 150m Tram line 24 or 27: Stop at PIAZZA FONTANA and walk 200m



UNDERGROUND MAP



5



OPENING CEREMONY | h 14:30 | Sala Conferenze, Palazzo Reale

An in-depth panel discussion focusing on the 2030 Agenda and the importance of the 17 Sustainable Development Goals, with the participation of SDSN Youth, and the Enel Foundation.

MASSIMO GIGLIOTTI

Gratuted in Ecotoxicology and Environmental Sustainability he is currently a PhD student at the University of Siena on the subject of Sustainable Development and Sustainability indicators. He has been SDSN Mediterranean's Youth Network Coordinator for the past year. He is also part of local Sienese group of Fridays For Future, an environmental movement in support of Greta Thunberg.

Sustainable Development Solutions Network (SDSN) - Youth

As a part of the UN Sustainable Development Solutions Network (SDSN), created in 2012 to mobilise global scientific and technological expertise to promote practical problem solving for sustainable development, SDSN Youth was launched with the specific task to empower youth globally in order to create sustainable development solutions. With this aim, they create platforms for young people to collaborate and integrate their ideas and perspectives into national and regional pathways for the implementation of the SDGs.

For further information: www.sdsnyouth.org

CHRISTIAN ZULBERTI

Holding a Master's Degree in Planning and Management of Renewable Energy Systems, he started working in the R&D Areas of the Spanish companies Repsol and Endesa. Then, he worked in projects focused on grid integration of renewables, until he joined Enel Foundation, managing research projects regarding sustainability of the energy production cycle, universal energy access and urban mobility.

Enel Foundation

Enel Foundation is a non-profit organization focused on the crucial role of clean energy to ensure a sustainable future for all. By developing partnerships with pre-eminent experts and institutions across the globe, leveraging on the vast knowledge of its Founders, Enel Foundation conducts research to explore the implications of global challenges in the energy domain and offers education programs to the benefit of talents in the scientific, business and institutional realms.

For further information: www.enelfoundation.org





UNAFF TRAVELING FILM FESTIVAL MILAN | h 16:00 | Sala Conferenze, Palazzo Reale

Duemila30 hosts the first edition of the United Nations Association Film Festival Traveling Festival in Milan, presented by its founder Jasmina Bojic.

JASMINA BOJIC

Lecturer in International Relations, Director of the Camera as Witness Program and Founder and Executive Director of the United Nations Association Film Festival (UNAFF), Jasmina has taught at Stanford University for last twenty six years. She has served on juries at many international film festivals and has extensive connections with filmmakers and the film industry worldwide. She hasworked as a producer/director on several documentaries and TV Programs, dealing with human rights issues.



United Nations Association Film Festival (UNAFF)

Conceived in 1998 at Standford University by the film critic and educator Jasmina Bojic in conjunction with the fiftieth anniversary of the signing of the Universal Declaration of Human Rights, the United Nations Association Film Festival (UNAFF) screens documentaries by international filmmakers dealing with topics such as human rights, environmental themes, women's issues, children, refugee protection, homelessness, racism, disease control, universal education, war and peace. By bringing together filmmakers, the academic community and the general public, UNAFF offers a unique opportunity for creative exchange and education among groups and individuals often separated by geography, ethnicity and economic constraints.

For further information: www.unaff.org

A V/R EXPERIENCE: DIVING INTO REALITY | h 18:00 | Casa Emergency

A unique opportunity to experience the new frontiers of filmmaking, through a 360° journey into Ashti Camp (north of Irag), in collaboration with Emergency.

MARCO POROTTI

An Italian filmmaker, after a degree in Editing from the Civica Scuola di Cinema "Luchino Visconti" in Milan, he undertook numerous collaborations with the main media institutions and various Italian and international production companies. For Emergency, he filmed the documentary Articolo 32 and the two immersive 360-degree videos Don't turn away from the other side, shot in Afghanistan and Iraq.



GIANMARCO GAVIANI

Creative, filmmaker, motion graphics animator and video installations creator for big events, he taught visual storytelling and he's currently a professor at the University of Bologna (Italy). He has been collaborating with Emergency since 2013 and has worked on the documentary Article 32 and directed the video 360° Don't turn away from the other side in Afghanistan and Irag.



Emergency

Emergency is an Italian humanitarian organisation (with its headquarters in Milan) that offers assistance to migrants and to people in need, to make healthcare accessible by everyone. In 2006 Emergency became official partner of the Public Information Department of the United Naitions and since 2015 it obtained a special advisory status at the Economic and Social Council of the United Nations (ECOSOC). In practice, Emergency offers free and high quality medical and surgical care to victims of war, landmines and poverty. Also thanks to the coordination and activity of volunteers in the area, the Association actively promotes the values of peace, solidarity and respect for human rights.

For further information: www.emergency.it



FEDERICO CHIARI

討

Born in Milan in 1985, he graduated from Brera Academy and now works as sound technician and sound designer in the fields of cinema, art, and advertising.

SCREENING: ARTIFISHAL | h 21:00 | C.I.Q Centro Internazionale di Quartiere

How to create awareness through films? *Artifishal*, a docu-film produced and distributed by Patagonia, discusses the impact of human activities on the ecosystem.

FABIO ZARDINI

After a Bachelor's degree in Economics and Business in Trieste (Italy), he completed his training by attending and obtaining the PROFINGEST Master's degree in Business Management. A skiing instructor and aficionado of the mountains and, more broadly, outdoor activities, he has collaborated with Patagonia since 1999 and currently holds the position of *Country Manager Italy*.





MODOU GUEYE

Performer, cultural mediator, and president of Sunugal, an Association active in the field of interculturalism and cooperation, which also encourages the spread of African culture and incentivises multi-culturalism, organising theater shows. In 2018, the Sunugal Association won a bid by the Milan City Hall for the allocation of the spaces of Cascina Casottello and launched the C.I.Q -Centro Internazionale di Quartiere.

Patagonia

Patagonia, Inc. is an American clothing company that markets and sells outdoor clothing. Considering itself an "activist company", Patagonia donates 1% of its profits every year in order to support environmental organizations all over the world, financing activists who fight for environmental protection in the countries and communities where Patagonia is personally involved. As a company committed to Corporate Responsibility, Patagonia promotes fair work practices and ensures optimal working conditions in the factories where it manufactures its products. Also with suppliers, the commitment is to guarantee high quality materials while reducing their socio-environmental impact, also attentive to the most vulnerable categories of workers, such as migrants, adopting a multi-directional approach to protect these people from exploitation, including human trafficking.

For further information: www.patagonia.com



FRIDAY, 13TH OF SEPTEMBER & SATURDAY, 14TH OF SEPTEMBER

SHORT FILMS FOR A SUSTAINABLE FUTURE | h 23:00 Madama Hostel & Bistrot

Short film marathon: Original stories on the Sustainable Development Goals (SDGs) told by young directors. Screening of the selected short films.

Madama Hostel & Bistrot

Madama Hostel & Bistrot is located in a Liberty building, in perfect Old Milan style, which once housed a Police Station. From here comes the name Madama, which in the jargon means precisely Police. Embellished with murals and works of art, the double soul of the Madama hostel and bistro has made this place a multi-ethnic space that aims to integrate its foreign guests and local customers. The Madama is also attentive to eco-sustainability: decorated with furniture made with recycled materials, it has banned single-use plastic and makes customers aware of the need to correctly follow the collection of waste, in the name of greater environmental awareness.

For more information: www.madamahostel.com

SCREENING: APPUNTAMENTO AI MARINAI | h 21:00 | Nuovo Armenia

Screening of *Appuntamento ai marinai* by Ariam Tekle. The film deals with the issue of second-generations Eritrean immigrants. Followed by a meeting and discussion with the Director.

ANTONIO AUGUGLIARO

Formed in video art, he worked as a television editor and director on Sky and Discovery and as a distributor and producer in his company, Gina Films. Among the documentaries he has worked as editor: *Stolen Lives* and *Michelangelo the heart and the stone* (the docufiction of Sky with Rutger Hauer and Giancarlo Giannini). He directed several short films and the documentary as *On the Bride's side*.



ARIAM TEKLE

Eritrean-Italian sociologist and emerging film director born and raised in Milan (Italy), Ariam developed a conscious interest in the life and politics of the African diaspora. She holds a Master's degree in Sociology and Anthropology from ULB (Université Libre de Bruxelles). During her graduate program in Belgium, Ariam directed her research toward issues of integration for people like her, culminated with the production of *Appuntamento ai Marinai*.

Nuovo Armenia

Nuovo Armenia is a Cultural Association founded in 2016, with its name paying tribute to Armenia Films, a big name in the history of the Italian film industry whose headquarters coincided with the Milanese areas in which the Nuovo Armenia operates. The Association works mainly in the field of cinema and migration, strongly believing in the potential of cinema to generate dialogue and foster changes. Among writing reviews about films from foreigners residing in Milan, they also deal with cultural planning with the aim of creating convivial contexts to share experiences. And, last but not least, Nuovo Armenia acts as a sounding board for many cultures and languages present in the city of Milan.

SUNDAY, 15TH OF SEPTEMBER

0

0

CLOSING CEREMONY | h 18:00 | Fondazione Giangiacomo Feltrinelli Last but not least, Duemila30 closing ceremony: the award ceremony with the screening of the winning shorts, with

special guest speakers witnessing their experience on social impact filmmaking and on the power of cinema.



SUNDAY, 15TH OF SEPTEMBER

AFTERPARTY | h 21:00 | C.I.Q Centro Internazionale di Quartiere

Cinema, music and great vibes. FRAMES is back: the format that combines cinema and music. The party, that might resemble a typical night at the club, integrates music to frames from famous movies.





ARE YOU A DIRECTOR ?

Young and aspiring directors passionate about making a change through film. Our workshops are specifically designed for discussing the concept of impact filmmaking.

Together, with professionals from the movie industry and our festival partners, participants will develop and shoot an original product focused on sustainable development.

The young directors will have the opportunity to work with numerous important organisations from our plethora of festival partners.

Enel Foundation - By developing partnerships with leading experts and institutions across the globe, this non-profit organization conducts research exploring the implications of global challenges within the energy industry. They offer educational programs for aspirational individuals within the scientific, business and institutional domains.

Ferrovie dello Stato Italiane - The principal actor in the Italian railway system, Ferrovie manages several projects committed to social issues in Italy's main train stations. Numerous stakeholders at a local, national and European level enable a particular focus on redevelopment in the surrounding area.

FabriQ - A social innovation start-up accelerator managed by Milan City Hall. It supports the creation of entrepreneurial projects that look to achieve maximal social impact. FabriQ work across a range of different fields, from the welfare economy to agrifood projects, from the environment to the circular economy and from smart cities to the promotion of the cultural artistic heritage.

MASTERCLASS ON CREATIVE DIRECTION | h 10:00 | Casa della Memoria

Masterclass with Carlotta Tessarolo, professor at Civica Scuola di Cinema Luchino Visconti (Milano) to learn theoretical and practical tools for commercial Creative Direction.

CARLOTTA TESSAROLO

After obtaining a Bachelor of Fine Arts from the Academy of Art in San Francisco, she came back to Italy and worked for many years as Art Director for important multinational agencies (McCann Erickson, Benton & Bowles). In 1988 she co-founded the communications agency Promotec of which she is, to this day, the *Creative Director*.



CIVICA SCUOLA DI CINEMA LUCHINO VISCONTI

The "Luchino Visconti" Civica Scuola di Cinema is one of Milan's historic schools and among the most famous in Italy in the audiovisual industry. It satisfies the demand for an artistic and professional education in all the major authorial and technical roles of audiovisual media at the national and international level while also carrying on the function of "scuola civica" ("community school") for which it was created, by offering basic and continuous training courses as a service to the community. Its mission is to support, develop and promote the young students' artistic, creative and self-entrepreneurial abilities as a way to contribute to the establishment of a generation of high quality authors, filmmakers, artists and sound and image technicians with a solid professional background.

ANDREA GIOVARRUSCIO

Born in 1996, in 2015 she's admitted in Civica Scuola di Cinema "Luchino Visconti" in Milan, where she studies film direction and she specializes in documentaries production. Currently, she lives in Milan volunteering for the National Civil Service and cooperating with ANED (Italian National Association of Ex Deportees). She's assistant director of Flying Film Festival 2019 Edition and she organized documentary workshop for high school students.



Born in 1993, she holds a degree in Performing Arts with a thesis on Dramaturgy. In the meantime she held ballet and creative dance courses for children and took theater classes. She followed a course in Film Directing at the Kinokitchen group. Since 2016 she attend the Civica Scuola di Cinema "Luchino Visconti" in Milan and in 2018 she produced her first short film *White (To The Far Hills).*



NOEMI FORTI

PROJECTS BRIEFING | h 12:00 | Casa della Memoria

In partnership with Ferrovie dello Stato Italiane (Italian National Railways), ENEL Foundation (Electricity generation multinational company) and FabriQ, we will begin practical work for the final product.

Ferrovie dello Stato Italiane

In 1905 the Italian State Railways (FS) were founded and nowadays FS is the principal operator in the field of Italian rail transport (either public and private) and is directly related to the Ministry of Finance. In 2001 the organisation created a Social-Political Sector and started to launch several projects and initiatives dedicated to social issues around railway areas, disabilities and requalification of the territory, intensifying their commitment towards solidarity by creating a network of institutions, local societies and organisations.

Furthermore, FS follows a rigorous sustainability policy and always tries to improve the environmental performance. They intend to satisfy the transport requirements of people and goods, by proposing a transport system based on the railway and integrated by other players in the field of collective and sustainable mobility.

One of the realised projects of FS is the Help Center in Milan (see below), the first big solidarity project of FS in collaboration with local societies and third sector organisations. The aim of this project is to face and solve the social problems in and around the Italian railway stations. Related to this project the Social-Political Structure of FS created the **Osservatorio Nazionale sul Disagio e la Solidarietà nelle Stazioni** (see below), that in the form of a non-profit organisation of social utility develops formative activities for the employees of FS.

For more information: www.fsitaliane.it

FabriQ

FabriQ is the social innovation incubator of the Municipality of Milan, managed by the Giacomo Bradolini Foundation and Impact Hub Milan. It was born in 2014 as a reference point on the themes of entrepreneurship and social innovation both in the Milan area and in the national and international area. It contributes with public tenders to the realization of entrepreneurial projects with a high social impact and to the realization of new business projects: from personal services to agrifood, from the environment and the circular economy, from smart city themes to the promotion of artistic and cultural heritage.

For more information: www.fabriq.eu

EMERGING DIRECTORS AND SOCIAL IMPACT | h 14:00 | Casa della Memoria

Screening of a selection of short films produced by high school students from the All American High School Film Festival, held by Tom Oliva, director and founder of the AAHSFF.

TOM OLIVA

Co-Founder and *Executive Director* of The All American High School Film Festival, Photog Fest, and Crave Arts, Tom has worked with young creatives in myriad capacities for 20+ years, discovering, developing and connecting a vast network of talented emerging content creators and building a community of shared passions and lifelong relationships. In addition, Tom has produced content for many partners including: AT&T, IMAX, and SONY.

All American High School Film Festival (AAHSFF)

The All American High School Film Festival is the largest student film festival in the world. It offers an unparalleled experience designed specifically to promote and empower the future of film. Each October, thousands of student filmmakers come to New York City for an action-packed weekend of resources and entertainment, including our Teen Indie Awards Show, where AAHSFF hands out over \$400,000 in prizes and scholarships. In 2018, they screened over 700 short films made by middle and high school students from around the world at the AMC Theaters in Times Square, the busiest movie theater in America.

For further information: www.hsfilmfest.com





Planning and writing of the final product and preparation of the shooting day with the festival's guests and experts.



SUNDAY, 15TH OF SEPTEMBER

SHOOTING | h 10:00 | Various Locations*

Shooting of the final product. Each group will work with members of the jury and the other international guests to receive feedbacks. Participants will gain valuable practical experience with professionals.

訪

*The Locations will be announced together with the theme and the composition of the shooting team.

International students interested in learning the potentialities of cinema and the importance of its social impact will dive into the topic during the two days of workshops for the Ambassadors category.

Understanding the dynamics behind an awareness campaign, the power of cinema to shape people's minds and to call audiences to action will be just some of the topics discussed during the workshops. The participants will also have the chance to practically apply the theoretical skills learnt, both by planning an awareness cinematographic event on the SDGs for their local communities and by developing a visual call to action for sustainability, a video message that encapsulates cinema's social responsibility.

All of this will be carried out together with experts of events organization and of the movie industry, with the support of MYmovies.it

MYmovies - It was born in 2000 with the aim of creating an online library of cinema in Italian. Today MYmovies is the number one movie website in Italy for unique users and the biggest online resource on cinema in Italian: with film sheets, 3500 cinemas' schedule and users' reviews and comments. In 2014 MYmovies entered film distribution and, the year after, produced a documentary that was in competition at the Cannes Film Festival.





Workshop with Paola Ruggeri, founder and programmer of Cinemino, on the creation of social cohesion through cinema. Followed by the screening of a selection of shorts.

PAOLA RUGGERI

She has been working for 19 years as International Tv Marketing and Programming Analyst at Mediaset Group, the first commercial network in Italy, and she also teaches at the Catholic University in Milan (International Screenwriting and Production for Tv and Cinema), publishing works on fiction, international tv markets and short films. She's been a jury member in several International Film Festivals and, in 2017, founded a Cultural Association which opened a new cinema venue in Milan, II Cinemino, with a cineclub and a bar.



SATURDAY, 14TH OF SEPTEMBER

EMERGING DIRECTORS AND SOCIAL IMPACT | h 14:00 | Casa della Memoria

Screening of a selection of short films produced by high school students from the All American High School Film Festival, held by Tom Oliva, director and founder of the AAHSFF.

Co-Founder and *Executive Director* of The All American High School Film Festival, Photog Fest, and Crave Arts, Tom has worked with young creatives in myriad capacities for 20+ years, discovering, developing and connecting a vast network of talented emerging content creators and building a community of shared passions and lifelong relationships. In addition, Tom has produced content for many partners including: AT&T, IMAX, and SONY.

TOM OLIVA



All American High School Film Festival (AAHSFF)

The All American High School Film Festival is the largest student film festival in the world. It offers an unparalleled experience designed specifically to promote and empower the future of film. Each October, thousands of student filmmakers come to New York City for an action-packed weekend of resources and entertainment, including our Teen Indie Awards Show, where AAHSFF hands out over \$400,000 in prizes and scholarships. In 2018, they screened over 700 short films made by middle and high school students from around the world at the AMC Theaters in Times Square, the busiest movie theater in America.

For further information: www.hsfilmfest.com

EDUCATING THROUGH CINEMA | h 15:00 | Casa della Memoria

Conversation with Barbara Goretti (Educational Department – Istituto Luce Cinecittà of Rome) and Harriet Mbonjani (Educational Department – Eye Filmmuseum of Amsterdam).

BARBARA GORETTI

Currently managing director of the Educational Department of Cinecittà si Mostra - Shows Off for the Istituto Luce Cinecittà in Rome, she has worked for various museums of Modern and Contemporary Art and for the MACRO in Rome (Italy), curating exhibitions and projects on art and cinema.



HARRIËT MBONJANI

Active as an *Educational Program Developer* at Eye Filmmuseum, she has taken on multiple roles within the cultural landscape through her work as a freelance research consultant. Harriët aims to supports cultural institutions by connecting them with new untapped audiences to enable innovations through art.

Istituto Luce - Cinecittà

It's the state-owned company whose main shareholder is the Italian Ministry for Culture subsidising its activities on an annual basis. The institution is one of the leading entities of Italy's film industry, carrying a wide variety of roles and responsibilities, all embedded in the general mission to support and promote the Italian cinema.

Since July 2017 Istituto Luce-Cinecittà is in charge of managing the Cinecittà Studios and postproduction labs, founded 80 years ago (1937), where legendary films from all over the world has been shot.

For further information: www.cinecitta.com

It's the main museum for film in the Netherlands, born with the goal to conserve the (national) cinematographic patrimonium for future generations. But Eye looks further than the past: it also closely follows the latest developments in film by organizing new acquisitions, programmes, and debates. Eye's special interest in film education also manifests itself by organising events such as the MovieZone Talent Day, a day where young aspiring film makers can attend different workshops and other activities.

For further information: www.eyefilm.nl

EYE Filmmuseum



ÔÔ

BRAINSTORMING | h 16:00 | Casa della Memoria

Planning an awareness event surrounding the 2030 Agenda and the SDGs, with the goal of promoting a culture of sustainability in local schools and communities.



SUNDAY, 15TH OF SEPTEMBER

THE ESSENCE OF A MOVIE | h 10:30 | Casa della Memoria

Learn how to write an effective cinematographic review, with Gianluca Guzzo, founder of MYMovies, one of the biggest online cinematographic databases.



GIANLUCA GUZZO

Founder and *CEO* of <u>MYmovies.it</u>, one of the more dynamic entities of the Italian digital landscape, in 2015 he joined the producing world with the film *Lousiana - The Other Side*, shown at the Cannes Festival, and in 2018 he collaborated again with the same author producing his new film *What You Gonna Do When the World's On Fire?*, which was entered in competition at the Venice Film Festival.

SUNDAY, 15TH OF SEPTEMBER

-1-

h 14:00 | Casa della Memoria 💡

Group 1

FILM ANALYSIS

Workshop with Edward Rozzo, professor in Consumer Culture Theory, Cinema & Social Theory at Bocconi University in Milan, Italy.

EDWARD ROZZO

Born in New York, after studying film and television at Boston University's School of Public Communications, **Edward Rozzo** received his Bachelor of Fine Arts degree at the Rhode



MYmovies REC

Island School of Design. He moved to Italy in the early 70s where he established himself for over 30 years in Corporate Communications for clients such as IBM, Dow Chemical, The Fiat Group, Alitalia and Lavazza. He has been teaching for almost 30 years and since 2004 has been a Professor at Bocconi University where he teaches *Cinema* & *Social Theory*. His workshops and conferences on *cinema*, *visual culture*

and semiotics have been held at Bocconi University, SDA Bocconi,

Università Cattolica, Politecnico di Milano, Milano Fashion Institute, Arthur Watson IBM Centre and the Istituto Europe di Design. He lives and works in Milan.

Group 2

SHOOTING A MYMOVIES REC

Writing and shooting of a 60-second played rewiev of a film, with professional equipment and the staff of MYmovies.

Needing to also reach its audience with moving images, in May 2017 MYmovies launched its first video review. In partnership with Repubblica.it, the format stands out for its unique and engaging concept, which combines the writings of MYmovies' critics and the faces of some of the most promising performers of Italian cinema.

PARTNERS







ISTITUTIONS

United Nations Regional Information Centre for Western Europe (UNRIC)

Located in the heart of Europe's capital Brussel UNRIC's main task is to inform but also to engage Europeans in issues of global reach. Therefore, they aim to spread the UN message, to raise awareness and to create understanding of issues related to the United Nations' objectives. UNRIC serves the Western European Region by providing and disseminating UN information material, UN reports and documents, press kits, posters, fact sheets and brochures. The intention is to reach out to all segments of society. Unric is organized into nine geographical & thematic desks and works with all stakeholders in Europe - the European Union institutions, governments, all segments of the civil society and of course the media.

For further information: www.unric.org

Italian Alliance for Sustainable Development (ASviS)

The Alliance, born in 2016, aims to increase the awareness of the Italian society, economic stakeholders and institutions about the importance of the Agenda 2030, and to mobilize them in order to pursue the Sustainable Development Goals (SDGs), agreed by the United Nations. The Alliance brings together more than 200 among the most important civil society institutions and networks. In collaboration with these partners they publish an annual report regarding the progress of the Social Development Agenda for 2030, with special attention for national development issues. Furthermore, as partner of the European Sustainable Development Week, a European-wide initiative to stimulate and make visible activities, projects and events that promote sustainable development and the SDGs, the Alliance organises a yearly Sustainable Development Festival: a nation-wide manifestation to raise awareness, with hundreds of events.

For further information: www.asvis.it

ONLUS & COOPERATIVES

Osservatorio Nazionale sul Disagio e la Solidarietà (ONDS)

ONDS is a project of the Social-Political Sector of the Italian State Railways carried out in partnership with the ANCI (National Association of Italian Municipalities) and the Europe social cooperative Europe Consulting, which coordinates the National Secretariat and oversees the technical and operational direction. The project was funded in December 2002, in an attempt to tackle the phenomenon of social exclusion and extreme poverty in the railway areas, which have always been points of attraction and points of concentration of many forms of hardship. Thanks to experimental and interactive tools, the project aims to identify the best methodologies and practices for more appropriate interventions within the network of structures operating in the social sphere in and around Italian stations. Over the years, the Observatory network has been strengthened and consolidated, also through the organisation of national training and updating seminars and conferences on agreed topics, addressed to the Help Center operators of the network.

For further information: www.onds.it

Milan Help Center

The Milan Help Center, that is part of the ONDS network, is the only one in the network to be managed directly by the Municipality of Milan through the Social Services for Adults Sector, which covers all the expenses. The operators are specialized public employees. Strengthened by its institutional role, the Municipality has established at the Help Center also a point of connection and coordination of the social societies of Milan, to assist homeless people, with particular attention to the areas of greatest aggregation, bringing basic necessities and trying to establish a dialogue and accompanying them, when they wish, to the dormitories. The Help Center also offers cultural and linguistic mediation to encourage communication with the people who need it the most. In collaboration with the cooperative La Strada, the Help Center participates in a project to assign 10 public apartments (a total of 35 beds) to people who are in need while waiting for a stable housing situation. With the perspective to expanded the cooperation with the other third sector organisations, the Municipality of Milan has also signed an agreement to guarantee the opening of the Help Center in the evening and weekends, with a social worker and volunteer staff available all the time.

ONLUS & COOPERATIVES

Progetto Arca Onlus

Established in 1994, Progetto Arca has been dealing with homeless people, families in difficulty, the elderly who live below the poverty line and people fleeing countries at war for over twenty years.

With Centers distributed throughout Italy, its operators and volunteers welcome, entertain, listen and also offer themed meetings on health, culture, Italian language courses, educational workshops and recreational moments. In its Reception Centers, in 2018 it offered refuge to over 2700 people who, without a home, live in conditions of serious marginalization. Furthermore they also assign services of legal guidance, psychological assistance, bureaucratic and administrative support to migrants present in the Lombardy area.

For further information: www.progettoarca.org

Manitese

Manitese is a Non-Governmental Organization that for over fifty years has been fighting for social, economic and environmental justice in the world recognized as a Moral Body, with consultative status at the United Nations Economic and Social Council (ECOSOC). It operates in Africa, Asia and Latin America with international cooperation projects to develop an autonomous and sustainable economy together with local communities. In Italy, it promotes projects, volunteer camps and lifestyles based on solidarity and sustainability. With the help of thousands of volunteers Manitese educates the citizens and citizens of tomorrow to respect human beings and the planet through Global Citizenship Education workshops.

With 30 active projects in the world, Manitese intervenes in the promotion of food sovereignty and rights thanks to the creation of agroecological systems; supports environmental justice as the human right to have control over their own resources; fights against modern slavery (trafficking, child labor, exploitation in the supply chains) and strives for the creation of a sustainable future by educating the new generations on global citizenship.

For further information: www.manitese.it



TECHNICAL SPONSORS

PCUP

PCUP's activity is centred on the production of the cup of the same name, made of indestructible and smart silicone, which revolutionises the experience in a bar or at an event: contactless payments, real-time communication, exclusive content.

Eco-friendly and indestructible, PCUP is not made with plastic but with silicone, a material extracted from sand, rather than petrol. It is unbreakable and foldable and, unlike rigid plastic, it does not get scratched or opacified, nor is it subjected to wear and tear by detergents and high temperatures. On the bottom of the cup there is a NFC chip which contains the cup's digital identity. Thanks to this it is possible to enable some smart services, to order and pay for drinks and to receive exclusive content tied to the event to which one is participating.

For further information: www.pcup.info

WAMI

WAMI is a mineral water that springs from the Alps with a single mission: making extraordinary the daily act of drinking water. 100% recyclable and made with 50% of recycled plastic, with every bottle of WAMI 100 litres of potable water are donated to communities with no access to this resource and, to compensate for the CO2 emissions, trees are planted in Italy. Thanks to its international activity, since 2016 over 20 villages in Senegal, Tanzania, Kenya, and Ethiopia have had a water supply network installed and their houses connected to potable water.

For further information: www.wa-mi.org

USEFUL CONTACTS

DIRECTORS

BARBARA SARDO barbara@quindici19.com +39 328 2585645

AMBASSADORS

GIUSTINO DE LUCA giustino@quindici19.com +39 333 6484947

GUESTS

CLAUDIA ROMA <u>claudia@quindici19.com</u> +39 345 2268826





So.,



...See you in Milan!



The Staff of Duemila30

